

Rhetoric & Public Speaking: The Art of Persuasion

AC-ELHS-09 • 0.5 credit • Semester • High School

Units

Unit 1	Why Speak Well? Rhetoric, Truth & the Ethics of Persuasion
Unit 2	Conquering the Fear: Confidence, Presence & Delivery
Unit 3	Know Your Audience: Audience, Purpose & Occasion
Unit 4	The Three Appeals: Ethos, Pathos & Logos
Unit 5	Building the Speech: Invention & Arrangement
Unit 6	Words That Land: Style, Language & Storytelling
Unit 7	Speaking on Your Feet: Extemporaneous Speaking, Debate & Q&A
Unit 8	The Whole Speaker: Character, Listening & Speaking for Others
Capstone	The Signature Speech